

Social Media Intern

WHO ARE WE?

With a legacy rooted in sustainability and transparency, Mercola Market empowers people to take control of their health by delivering premium products, made with only the purest ingredients, for health, home, pantry, pet and personal care.

But it's not just about the products. It's about building a lifestyle around natural health and wellness, showing just how easy it is to put your health first.

WHY JOIN OUR TEAM?

We are leaders in the natural health industry, working to transform the traditional health paradigm and proactively help preserve and enhance the health of our global community.

If you have a passion for natural health and aspire to collaborate with a like-minded team on ways to promote these efforts, we welcome your resume.

WHAT YOU CAN EXPECT

The Social Media Intern will support the digital marketing team in developing and implementing content, outreach and promotional campaigns to boost brand engagement and awareness while driving traffic to Solspring® eCommerce site.

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RESPONSIBILITIES

- Support the Marketing Department by coordinating and executing social media marketing campaigns.
- Write social media captions, create compelling graphics and edit short-form videos.
- Work cross-functionally between teams to prepare and approve social media content.
- Assist in building and maintaining successful influencer partnerships.
- Perform social media market research on competing brands.
- Create and oversee multiple content calendars.
- Develop new strategies for increasing engagement.
- Respond to comments and DMs on social media platforms.
- Assist with photo and video content shoots.
- Support Marketing Department with other administrative efforts as assigned.

REQUIREMENTS

- Highly organized with a proven ability to manage complicated projects simultaneously and work efficiently in a stimulating environment.
- Excel in both written and verbal communication.
- Creative with a can-do attitude.
- Detail-oriented yet timely.

JOB TYPE

- Unpaid Internship | Part-Time | In-Office
- Able and expected to work 15-25 hours a week.