

Mid-Cape Winter Fest Coming to Mercola Market this Month



Weekend-long event to have a 5K run, ice rink, farmer's market, carriage horse rides, reindeer and more

CAPE CORAL, Fla. (Dec. 2, 2021) – Mid-Cape continues to bring seasonal events for Southwest Florida residents with its first-ever Winter Fest, a weekend-long series of holiday fun for the whole family, from Dec. 17 through 19, at Mercola Market & Café of Cape Coral, located at 125 SW 3rd Place.

Among the many events taking place, there will be a Reindeer Run 5K on Saturday, Dec. 18, from 3:30 to 7 p.m. Registration is \$15 per person and ends on Dec. 18 at 2 p.m. To register, visit runsignup.com and search 'Mid-Cape Winter Fest' under 'Find a Race.' Runners may sign up individually or as a team and run the race linked together like reindeer, using festive materials. There will also be live reindeer at the end of the race.

"From our weekly Farmer's Market and seasonal 5K races to Food Truck Fridays, Mid-Cape is a place for families to come together and make memories while supporting local vendors and organizations," says Patrick Rossi, Mercola Market of Cape Coral General Manager. "Our goal in Cape Coral is always 'For the Cape, in the Cape.'"

The holiday festivities will continue with the following list of events:

Friday, Dec. 17

- 4 to 8 p.m. | Food Trucks, Ice Skating, Ugly Sweater Contest, Toy Drive for the Lee County Sheriff's Office

Photos in your ugly sweater must be taken on the Mercola campus with a company sign during this time to qualify. Winners will be announced on Instagram.

- 5 to 8 p.m. | Carriage Horse Rides

Saturday, Dec. 18

- 1 to 7 p.m. | Arts & Crafts Expo, Ugly Sweater Contest, Toy Drive for the Lee County Sheriff's Office

Photos in your ugly sweater must be taken on the Mercola campus with a company sign during this time to qualify. Winners will be announced on Instagram.

- 1 to 4 p.m. | Vintage Car Show, Face Painting, Gingerbread House Building
- 1 to 5 p.m. | Bounce Houses
- 2 to 7 p.m. | Ice Skating
- 3 to 6 p.m. | Reindeer Viewing
- 3:30 p.m. | Reindeer Run 5K
- 4 to 7 p.m. | Horse Carriage Ride

Sunday, Dec. 19

- 10 a.m. to 4 p.m. | Toy Drive for the Lee County Sheriff's Office
- 10 a.m. to 2 p.m. | Farmer's Market
- 11 a.m. to 4 p.m. | Ice Skating, Ugly Sweater Contest

Photos in your ugly sweater must be taken on the Mercola campus with a company sign during this time to qualify. Winners will be announced on Instagram.

Parking is \$5 for the Saturday events, and there will an additional cost for photos with the reindeer and face painting. A portion of the proceeds will go to the Cape Coral Animal Shelter.

For more information about the Reindeer Run or additional events, please visit mercolamarketcc.com or call 239-599-9400.

The Mercola Market & Café of Cape Coral is a new retail store that exclusively features natural health products for your health, home, pantry and pet. In addition, the Café offers a complete selection of biodynamic coffee and espresso beverages, hot and iced teas, and a variety of baked goods and fresh, healthy wraps from local vendors, including gluten-free and vegan options. The Market & Café is open Tuesday through Friday from 7 a.m. to 7 p.m., Saturday from 9 a.m. to 7 p.m., and Sunday from 9 a.m. to 5 p.m. For more information, visit mercolamarketcc.com.