

# Mercola Reintroduces Innovative Blue Tube Headset

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*New and improved headset uses special technology to reduce radiation exposure*

**Hoffman Estates, IL (PRNEWswire) June 14, 2016** – The average cell phone user checks their phone 110 times a day, or about nine times per hour—most likely without even thinking about the potential negative health effects their phone might be causing them.

In light of this, Mercola.com is reintroducing a popular product, the **Blue Tube Headset**—to help reduce exposure to harmful EMFs (or electromagnetic fields) and radiation while talking on a cell phone. Whereas conventional headsets may still emit radiation through their antenna, the Blue Tube advanced Aircom 2 technology uses an air-filled wireless tube to significantly reduce the emission of radiation.

The Blue Tube Headset is now even better than before with upgrades including a tangle-less cord, a more comfortable ear hook design, a sturdier earpiece and fuller, clearer audio with stereo sound.

The improved design follows a simple concept: the further away the cell phone from the body, the better. “Before I carefully studied this issue, I thought my conventional headset protected me from my phone’s emissions,” said Dr. Joseph Mercola, founder of Mercola.com. “Now, I don’t talk on my cell phone unless I’m using the speakerphone or my Blue Tube headset designed to reduce radiation. I simply refuse to ever put the phone directly next to my head.”

Not only is direct cell phone contact dangerous, using one while driving can be like driving impaired. With tightening restrictions on driving and cell phone usage, a dependable hands-free headset has become an essential for every driver—and the Blue Tube Headset is an effective and safer hands-free option.

## **About Dr. Mercola and Mercola.com:**

Dr. Joseph Mercola is a physician and three-time *New York Times* best-selling author. He was voted the 2009 Ultimate Wellness Game Changer by the Huffington Post and has been featured in several national media outlets including *Time* magazine, *LA Times*, CNN, Fox News, ABC News, the Today Show, and The Dr. Oz Show. Dr. Mercola founded his website, Mercola.com, in 1997 and it has since become the world’s #1 natural health resource site – with over one million subscribers to its natural health e-Newsletter.