

# Mercola Market to Host 2nd Annual Summer Fest & 5K Color Fun Run



*Free, family-friendly event will celebrate company's 25th anniversary with founder's visit while benefitting two local organizations*

**CAPE CORAL, Fla. (June 27, 2022)** – Natural health company Mercola will celebrate its 25th anniversary with 2nd Annual Mid-Cape Summer Fest on Saturday, July 23, from 10 a.m. to 4 p.m. at Mercola Market & Café, located at 125 SW 3rd Place in Cape Coral. The event will start with the annual 5K Color Fun Run, which was rescheduled due to previous weather conditions.

The full-day celebration will also feature live music, food trucks, beer and wine, more than 20 local arts and summer activity vendors, face painting, a donation-based dunk tank that will benefit local organizations, fair-style games and a special speaking and book signing gathering from company founder Dr. Joseph Mercola at 11 a.m.

“Mercola has been making a global impact in natural health and sustainability efforts since 1997, but our Mid-Cape retail and event space is still making a name for itself,” says Patrick Rossi, Campus Operations Manager at Mercola Market. “We wanted to bring the residents of Cape Coral and the surrounding communities together to celebrate not only the 25-year legacy of Mercola but also our future here in Cape Coral – all while enjoying the final days of summer.”



The Market is kicking off this year's Summer Fest with its popular 5K Color Fun Run, a non-timed run that will begin promptly at 9:30 a.m. at Mercola Market. The Fun Run will route through the local area where runners pass different color stations at participating businesses, including Wicked Dolphin Rum Distillery, CrossFit ENG, Sun Splash Family Waterpark, Cape Coral Animal Shelter, Crunch Fitness and the Cape Coral Skate Park.

Registration for the run is \$30 for adults and \$15 for kids, 6 to 14 years old, and includes a free T-shirt for those who register by July 18. To register, visit [runsignup.com/Race/FL/CapeCoral/MidCape5KColorFunRun](https://runsignup.com/Race/FL/CapeCoral/MidCape5KColorFunRun).

Summer Fest is open to the public and free to attend, while certain activities will include a small charge or donation to the Cape Coral Animal Shelter or the Boys & Girls Clubs of Lee County. Seating for the speaking event is limited and does require reservations to be made by July 22. To RSVP, please visit [surveymonkey.com/r/FMC3SJ7](https://surveymonkey.com/r/FMC3SJ7) or email [mercolamarketevents@mercola.com](mailto:mercolamarketevents@mercola.com). For more information about Summer Fest, visit [mercolamarketcc.com](https://mercolamarketcc.com).

The Mercola Market & Café of Cape Coral is a retail store that exclusively features natural health products for your health, home, pantry and pet. Its Café is the only one in Cape Coral that offers biodynamic coffee and espresso beverages, along with hot and iced teas, beer and wine, a variety of gluten-free and vegan baked goods and snacks from local vendors and its very own selection of healthy wraps, salads, breakfast sandwiches, avocado toast and burgers. Centrally located, the Market & Café hosts a series of events throughout the year, including yoga, trivia, video game competitions, food truck evenings, seasonal festivals and comedy nights, while also offering a newly renovated 4,000-square-foot event space for rentals. It is open Tuesday through Friday from 7 a.m. to 7 p.m., Saturday from 9 a.m. to 7 p.m., and Sunday from 9 a.m. to 5 p.m. For more information or a complete list of upcoming events and updates, visit [mercolamarketcc.com](https://mercolamarketcc.com).