

# Mercola Releases Vitamin D with Liposomal Technology for Enhanced Benefits

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*Liposomal Vitamin D features improved absorption and unique Licaps® capsule technology*

**Hoffman Estates, IL (PRNEWswire) February 12, 2016** – According to the Centers for Disease Control and Prevention (CDC), 32 percent of adults and children throughout the U.S. are deficient in vitamin D—a vital nutrient needed to thrive.

But according to Dr. Joseph Mercola, founder of Mercola.com, the numbers come in much higher when evaluating the *optimal levels* each person should have. “I believe the number of individuals deficient in vitamin D is closer to 90 percent,” Dr. Mercola said. “The only way to know for sure is to regularly test your blood levels.”

To battle this pandemic, Mercola has introduced the first Liposomal Vitamin D on the market using unique Licaps capsule technology. The supplement offers enhanced absorption, freshness and results.

Mercola Liposomal Vitamin D contains phospholipids from sunflower lecithin that create liposomes in the gastrointestinal tract. The liposomes deliver the nutrients directly into the bloodstream, ensuring better absorption of the nutrient to its target organs and cells.

Even more, Mercola Liposomal Vitamin D utilizes innovative Licaps capsules. Licaps feature “Fusion Technology” to seal the capsule without bands, making oxidation and leakage virtually impossible—ensuring an extremely fresh product.

One capsule of Mercola Liposomal Vitamin D contains Dr. Mercola’s recommended daily dosage of 5,000 IUs of vitamin D3. The formula contains no soy products, harmful additives or genetically engineered ingredients.

Dr. Mercola hopes that Liposomal Vitamin D will help people protect themselves against a deficiency in this vital nutrient, by providing a convenient and truly effective way to maintain optimal levels.

## About Dr. Mercola:

Dr. Joseph Mercola is a physician and three-time *New York Times* best-selling author. He was voted the 2009 Ultimate Wellness Game Changer by the *Huffington Post* and has been featured in several national media outlets including *Time* magazine, *LA Times*, CNN, Fox News, ABC News, the Today Show, and The Dr. Oz Show. Dr. Mercola founded his website, Mercola.com, in 1997 and it has since become the world’s #1 natural health resource site – with over one million subscribers to its natural health e-Newsletter.