

# Mercola Donates Over 100 Toys and Canned Goods to Local Families in Need



**CAPE CORAL, Fla. (Dec. 14, 2022)** – In the spirit of the season, Mercola donated nearly 80 canned goods and over 30 toys to local families in need of more than just holiday cheer this year. The natural health company’s collection was distributed to the [Cape Coral Caring Center](https://www.capecoralcaringcenter.org) and the [Children’s Advocacy Center of Southwest Florida](https://www.cac-swfl.org).

“This can be a difficult time of year for many families, and Hurricane Ian has only made things harder,” says Steve Rye, CEO of Mercola. “These holiday drives are a way for us to be present for our neighbors in need while bringing our teams together and connecting with local organizations.”

Mercola served as a drop-off site for the annual Merry Givemas Toy Drive, hosted by the Southwest Florida Chapter of Florida Public Relations Association (FPRA), while also asking its teams to donate to the cause.

This is the second year Mercola has held a company-wide holiday drive, but the business gives in similar ways throughout the year.

In 2022, its charitable efforts included:

- Raising over \$2,000 for a nearby animal shelter.
- Donating 140 duffle bags with needed items to local foster kids.
- Hosting two blood drives with a total of 56 units of blood collected.
- Donating 50 healthy lunches to a local youth summer camp.
- Filling 350 backpacks with school supplies for elementary schools, which included over 300 donated items from the company.
- Offering a “thank you” cup of coffee to all first responders and linemen throughout October.

The Cape Coral Caring Center supports Cape Coral residents with insufficient resources to maintain a suitable lifestyle. For more information about the organization or to donate, visit [capecoralcaringcenter.org](https://www.capecoralcaringcenter.org) or call 239-945-1927. The Children’s Advocacy Center of Southwest Florida supports the foster care community to help ensure abused and neglected children are placed into safe homes. For more information or to donate, visit [cac-swfl.org](https://www.cac-swfl.org) or call 239-939-2808.

Celebrating 25 years in business, Mercola is a multisided natural health company founded by physician and *New York Times* best-selling author Dr. Joseph Mercola. It empowers people to take control of their health through research-proven, health-based information while delivering the highest quality, biodynamic and organic supplements, foods, textiles and personal care products for your health, home, pantry and pet. Its retail space, Mercola Market of Cape Coral, serves as a hub for the local community, offering seasonal events, a full-service café and more. To browse over 1,000 premium products, visit [mercolamarket.com](https://www.mercolamarket.com), and for the most up-to-date health news and information, visit [mercola.com](https://www.mercola.com).