Mercola Director of Marketing Earns 2021 Gulfshore Business 40 Under 40 Distinction



Jessica Varnes recognized for her professional achievements and community contributions

CAPE CORAL, Fla. (Sept. 9, 2021) – Jessica Varnes, director of marketing for mercolamarket.com, was recently recognized in Gulfshore Business Magazine's 19th Annual 40 Under 40, a prestigious list honoring the area's top young professionals for their professional achievements and contributions to the community.

"I am honored and humbled to be included in this year's list of talented and devoted professionals who give so much back to our community," says Varnes. "My goal at Mercola is to educate the public on the far-reaching benefits of regenerative agriculture and the natural approach to health and wellness."

A Florida native and Florida Gulf Coast University graduate with over a decade of experience in the natural foods and health industry, Varnes oversees the e-commerce strategic planning at mercolamarket.com and the talented team that implements package design, branding and communications to drive awareness and growth for Mercola products. With a legacy rooted in regenerative agriculture, Mercola is dedicated to providing premium natural health products made with clean ingredients to help customers take control of their health – and Varnes is proud to be a part of its mission.

Varnes is an active supporter of Girls on the Run SWFL, a program designed to inspire girls to embrace their inner strength. – a philosophy she instills in her daughter, Jenna, who is also a member. Varnes is also a long-time member of North Naples United Methodist where she serves on the membership committee and connections team, greeting constituents and providing new member orientations and tours.

Mercola.com is a natural health website dedicated to helping nearly ten million monthly readers improve their health with research-proven nutritional, lifestyle and exercise principles. Using a holistic approach for optimal health and wellness, Dr. Mercola has been a trusted source of natural health information for more than 20 years. Together with his team, they deliver the highest quality supplements, biodynamic and organic foods, and personal care products for your health, home and pet through the online store – Mercola Market. Visit mercolamarket.com to browse more than 1,000 premium products that help Take Control of Your Health®. For the most up-to-date health news and information, visit mercola.com and subscribe to the daily newsletter.