

Mercola.com Introduces Proprietary Advanced Formula – GoEasy

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Supplement uses three formulation processes with botanically derived ingredients

Hoffman Estates, IL (PRWEB) August 28, 2014 – A new proprietary product, sourced from an unusual class of botanicals, has been introduced by Mercola.com.

The product, GoEasy, contains policosanols or waxy substances found in certain nuts, seeds, oils, and sugarcane. This unique formula combines policosanol wax from sugarcane, omega-3s from cranberry and perilla seed oils, and other botanically derived ingredients.

Three powerful technology processes combine to produce a product that mimics nature as closely as possible: the supercritical CO2 extraction process extracts the policosanols without the use of chemicals or solvents, O2B® Peroxidation Blocker technology stabilizes the formula, and micro-dispersion helps deliver the GoEasy formula in a way that closely mimics nature.

Micro-dispersion of the waxy nutrient creates a biological ball-bearing effect, and is key to why GoEasy stands apart from other policosanol supplements.

To discover more about Mercola's GoEasy or other Dr. Mercola products, those interested can visit www.Mercola.com.

About Dr. Mercola

Dr. Joseph Mercola is a *New York Times* best-selling author and founder of Mercola.com. He was voted the 2009 Ultimate Wellness Game Changer by the *Huffington Post* and has been featured in the national media in such outlets including *Time* magazine and the *LA Times*, CNN, Fox News, ABC News, the Today Show, and CBS' Washington Unplugged. Mercola.com is currently the world's #1 natural health website.