

Mercola.com Celebrates Earth Day the Eco-Friendly Way

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CONTACT:

Dana Gates

danag@mercola.com

Mercola partners with Trees for the Future to help fight deforestation

Hoffman Estates, IL (PRNEWSWIRE) April 14, 2016 – The founders of Earth Day have a lofty goal for their environmental movement – plant 7.8 billion trees over the next four years. To help them reach their goal by Earth Day’s 50th anniversary, Mercola has partnered with Trees for the Future in hopes to plant 100,000 trees or more during the month of April.

To reach their target, Mercola will plant 10 trees for every \$100 spent on **Mercola.com** through April 20, 2016. Mercola shoppers will receive 10% off** every \$100 order – plus free shipping*** on all orders over \$49.

Many Mercola products utilize innovative technologies to make them more eco-friendly. Some examples include krill oil supplements with a sustainable harvesting method, green cleaning products, and USDA certified bio-based pet poop bags that are better for the Earth. Mercola also offers many unique gardening supplies so people can create their own organic food source.

Consumers can help support Earth Day this entire week by shopping on Mercola.com for premium products for themselves and the planet.

**Cannot be combined with other discounts, offers, or coupons. Not valid on certain products, including gift cards, testing kits, and some books and media.

***US & Canada only.

About Dr. Mercola and Mercola.com:

Dr. Joseph Mercola is a physician and three-time *New York Times* best-selling author. He was voted the 2009 Ultimate Wellness Game Changer by the Huffington Post and has been featured in several national media outlets including *Time* magazine, *LA Times*, CNN, Fox News, ABC News, the Today Show, and The Dr. Oz Show. Dr. Mercola founded his website, Mercola.com, in 1997 and it has since become the world’s #1 natural health resource site – with over one million subscribers to its natural health e-Newsletter.