

# Contribute to a GMO-Free Future with Mercola

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*Mercola Will Match Donations During GMO Awareness Week*

**Hoffman Estates, IL (PRNEWSWIRE) February 22, 2016** – To celebrate GMO Awareness Week at Mercola.com, the company is matching donations up to \$250,000 to the Organic Consumers Association (OCA) from February 21 through February 28, 2016.

The OCA is an online and grassroots non-profit organization that campaigns for health, justice and sustainability. All donations to the OCA will go towards efforts to require mandatory labeling of genetically modified organisms (GMOs) in food; bring attention to the devastating impact of factory farms on the environment; and continue to protect organic standards, among many other initiatives.

Throughout GMO Awareness Week, Mercola.com plans to educate about the dangers of GMOs and instruct on how to eat healthy, pure food.

Those interested in donating to the OCA during GMO Awareness Week can visit: <http://deals.mercola.com/gmo-awareness-week.htm>.

## **About Dr. Mercola:**

Dr. Joseph Mercola is a physician and three-time *New York Times* best-selling author. He was voted the 2009 Ultimate Wellness Game Changer by the *Huffington Post* and has been featured in several national media outlets including *Time* magazine, *LA Times*, CNN, Fox News, ABC News, the Today Show, and The Dr. Oz Show. Dr. Mercola founded his website, Mercola.com, in 1997 and it has since become the world's #1 natural health resource site – with over one million subscribers to its natural health e-Newsletter.