

Mercola Introduces Highly Anticipated Frankincense Oil

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Introducing one of the most unique and rare oils in the Mercola aromatherapy family

Hoffman Estates, IL (PRNEWSWIRE) August 23, 2016 – The use of essential oils to promote wellness and vitality has become increasingly popular. While many people use oils like lavender, tea tree, lemon and oregano in their homes, an oil rarely seen is the frequently-searched frankincense.

Dr. Joseph Mercola, founder of Mercola, set out on a search for a certified organic frankincense oil that met his stringent quality criteria – in response to numerous searches for the rare oil on Mercola.com.

Made without any additives, **Organic Frankincense Oil** is steam distilled from the gum of *Boswellia sacra* trees. It has a warm, rich and spicy aroma with soothing and comforting properties. Like all of Dr. Mercola's Organic Essential Oils, Organic Frankincense Oil contains no harsh or genetically modified ingredients.

Organic Frankincense Oil is valued for its stress-soothing qualities. It can be used in a diffuser, such as Dr. Mercola's Ultrasonic Aroma Diffuser, for aromatherapy benefits. This unique and versatile essential oil is also safe for use around pets and children when used according to directions.

About Dr. Mercola and Mercola.com:

Dr. Joseph Mercola is a physician and three-time *New York Times* best-selling author. He was voted the 2009 Ultimate Wellness Game Changer by the Huffington Post and has been featured in several national media outlets including *Time* magazine, *LA Times*, CNN, Fox News, ABC News, the Today Show, and The Dr. Oz Show. Dr. Mercola founded his website, Mercola.com, in 1997 and it has since become the world's #1 natural health resource site – with over one million subscribers to its natural health e-Newsletter.