## Mercola Fights for Regenerative Agriculture by Supporting Biodynamic Farmers







Natural health company offers over 40 Biodynamic® products and counting

CAPE CORAL, Fla. (June 24, 2021) – Leaders in natural health with a legacy rooted in sustainability, Dr. Mercola and his team promote the future of regenerative agriculture by working with biodynamic farmers to offer Demeter Certified Biodynamic® products in more categories than any other U.S. brand.

Demeter Certified Biodynamic<sup>®</sup>, the world's oldest ecological certification, is the conscious, holistic way of farming that elevates the organic standards on regenerative agriculture by using a soil-first approach.

"Restoring our soil improves the overall quality of our food, which naturally drives progress toward biodiversity and a more regenerative future," says Steve Rye, Mercola CEO. "Our team is dedicated to building relationships with family farmers from across the world to restore agricultural communities and environmental resilience."

Mercola supports the success of biodynamic farms – across five continents, in eight countries – by paying farmers a premium price for their harvests.

"Through regenerative agriculture, we are able to bring excess carbon from the air and put it back into the ground where it can be utilized to grow better crops and preserve more water," says Ryan Boland, Mercola Chief Business Officer. "The biodynamic standard of farming reduces carbon emissions, improves water quality and promotes climate health all while producing nutrient-rich foods. We can heal the planet through agriculture – it all starts with soil."

The rich, nutritious foods harvested from these farmers make up Solspring®, Mercola's authentic food brand that offers unique Demeter Certified Biodynamic® and organic foods — like olive oil from 100-year-old trees found in the Kalamata region of Greece, vinegars and tomato sauces sourced from 40-year-old farms in the Modena region of Italy, and more — all in a variety of fresh, full-bodied flavors. The Dr. Mercola brand also initiated the first-ever standards for Demeter Certified Biodynamic® supplements and currently has six available.

Dr. Mercola is amongst the original supporters of regenerative agriculture with his passionate dedication starting nearly a decade ago when he helped pioneer the Non-GMO movement. He assisted in funding the addition of Proposition 37 to the ballot during the 2012 California statewide election, which required the labeling of genetically engineered food. Most recently, he has funded the Billion Agave Project by Regeneration International, which is a game-changing ecosystem-regeneration strategy that combines the growing of agave plants and nitrogen-fixing companion tree species, such as mesquite, with holistic rotational grazing of livestock for a high-biomass, high forage-yielding system that works well even on degraded, semi-arid lands.

Mercola.com is a natural health website dedicated to helping nearly ten million monthly readers improve their health with research-proven nutritional, lifestyle and exercise principles. Using a holistic approach for optimal health and wellness, Dr. Mercola has been a trusted source of natural health information for more than 20 years. Together with his team, they deliver the highest quality supplements, biodynamic and organic foods, and personal care products for your health, home and pet through the online store – Mercola Market. Visit mercolamarket.com to browse more than 1,000 premium products that help Take Control of Your Health®. For the most up-to-date health news

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