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Hoffman Estates, IL, February 6, 2017 – In the highly competitive world of nutritional supplements, it can be tough to stand out in the sea of seemingly similar labels.

However, Dr. Joseph Mercola, founder of Mercola.com, stops at nothing to bring his customers the absolute best and highest quality health products he can produce. Mercola's top-selling product, Complete Probiotics, has received Better Nutrition Magazine's 2016 Best of Supplements Award.

Better Nutrition's award winners are selected based on surveys from experts in the supplement industry, healthcare practitioners, health-food-store owners and loyal magazine readers.

Mercola's Complete Probiotics exceeds because it:

- · Packs a whopping 70 billion CFUs of "gut-friendly" bacteria in every serving
- Promotes an optimal environment for the growth of good bacteria\*
- Is acid and bile resistant to ensure the probiotics survive the intestines
- Does not need refrigeration, convenient for travel

Complete Probiotics features 10 strains of beneficial bacteria, including the highly effective strain, Lactobacillus acidophilus DDS-1. It has been found that this specific probiotic strain possesses vital properties important to human health, and without it, any potential benefits could come up short.\*

"This is one supplement that I take every morning on an empty stomach 30 minutes before I eat," Mercola said. "I believe it is extremely beneficial to my daily regimen."

According to Mercola, 80 percent of the immune system actually resides in the gut.

Probiotics have a profound effect not just on gastrointestinal health, but on the user's overall health and well-being.\*

## About Dr. Mercola and Mercola.com:

Dr. Joseph Mercola is a physician and three-time *New York Times* best-selling author. He was voted the 2009 Ultimate Wellness Game Changer by the Huffington Post and has been featured in several national media outlets including *Time* magazine, *LA Times*, CNN, Fox News, ABC News, the Today Show, and The Dr. Oz Show. Dr. Mercola founded his website, Mercola.com, in 1997 and it has since become the world's #1 natural health resource site – with over one million subscribers to its natural health e-Newsletter.