

Dr. Mercola Antarctic Krill Oil is One of the Freshest and Most Sustainable, Per New Report*

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*Dr. Mercola Antarctic Krill Oil stands out for sustainability and unique health benefits**

Hoffman Estates, IL (PRWEB) November 25, 2015 – Dr. Mercola Krill Oil is fresher and more sustainable than many other brands, based on a recent sustainability report analyzing 24 fisheries. Aker BioMarine, the fishery that processes Dr. Mercola’s Antarctic Krill Oil, was the only company to receive the highest rating for overall fisheries management and the condition of its stock.

The report from Sustainable Fisheries Partnership (SFP) – gave the other fisheries “B” or “C” ratings, while Aker BioMarine was the only fishery that earned an “A” rating. This accolade was inevitably awarded to Aker for its unmatched sustainable business practices. The fishery is also the first krill harvester certified by the strict standards of the Marine Stewardship Council (MSC) for sustainability and 100 percent traceability of its krill.

“Mercola has always been fully committed to the sustainable harvesting of krill and full transparency throughout the process,” said founder, Dr. Joseph Mercola. “For this reason, we ensure our krill comes from the most sustainable fishery that produces the most premium oil.”

Aker BioMarine’s krill fishing process employs a patent-pending harvesting method that safeguards the unique nutritional benefits of delicate krill, while also ensuring that unwanted by-catch (fish, seals, etc.) are singled out. There is also a unique traceability feature on each bottle of Krill Oil – so people can personally track their Krill to the exact location in the Southern Ocean where it was harvested by Aker BioMarine.

Dr. Mercola Antarctic Krill Oil is a pure source of essential, health-promoting omega-3 fatty acids bound to phospholipids, and includes the powerful antioxidant, astaxanthin. Due to its freshness and protective packaging, Dr. Mercola Antarctic Krill Oil also features “no burp” and “no fishy aftertaste”.

About Dr. Mercola:

Dr. Joseph Mercola is a *New York Times* best-selling author. He was voted the 2009 Ultimate Wellness Game Changer by the *Huffington Post* and has been featured in several national media outlets including *Time* magazine and the *LA Times*, CNN, Fox News, ABC News, the Today Show, and CBS’ Washington Unplugged.